Watch out for these brand names: Ivory Wave, Bliss, Purple Wave, Vanilla Sky, Red Dove, White Dove, Cloud 9, Hurricane Charlie, and many more...you can also sometimes find it marketed as “plant food”. These dangerous substances contain different potencies of mephedrone and MDPV, both synthetic stimulants, neither of which is FDA approved for medical use. These stimulants cause extreme hallucinations, paranoia, rapid heart rates, suicidal thoughts, and dangerously high body temperatures. They are most commonly found in local head shops and online, with prices ranging around $35 for 1 gram. The white powder can be snorted, smoked, injected, or even eaten, though the packages are marked “NOT FOR HUMAN CONSUMPTION”.

Experiences detail the drug as “nightmarish” and highly addictive. Emergency rooms and ICU’s have seen an exponential growth in patients, while the media has covered multiple stories of suicide and homicide under its influence. The Idaho Office of Drug Policy, with the help of many other agencies, is working quickly to ban the sale, use, and trafficking of these extremely harmful chemicals.

For more information contact the Idaho Office of Drug Policy at (208) 854-3040.