

CANDY Confused

Pills and candy can look,
smell, and even taste alike.

IF YOU CAN'T TELL THE
DIFFERENCE, YOUR KIDS
PROBABLY CAN'T EITHER!

GUMMI BEAR
or
MULTIVITAMIN?



ALTOID MINT
or
ASPIRIN?



ANTACID?
or
SWEETART



M&M
or
PSEUDOEPHEDRINE?



GOOD N' PLENTY
or
IBUPROFEN?



Make sure
your kids
don't
accidentally
get into
medicine
thinking that
it's candy.

Every year, approximately

60,000

young children end up in the
emergency room after getting into
medicines left within their reach.

That's nearly 4
school busloads of
children per day!



Store medicine
**UP AND
AWAY**
and out of sight of
young children.



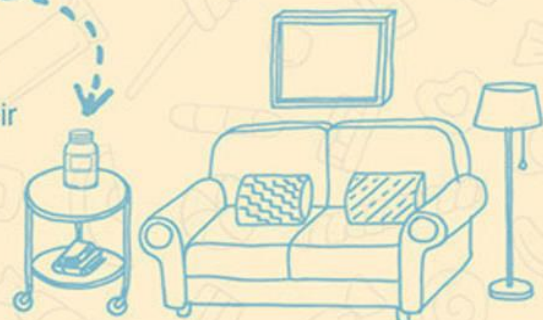
NEVER

refer to medicine as candy
when giving to your child.



Nearly **1 IN 5**
grandparents store their
OTC medicines in
easy-access places.

Remind grandma and grandpa to
store medicines up and away, too!



In case of an
ACCIDENT,
call Poison Help 24/7
at 1-800-222-1222.



Save the number in
your phone so you
have it ready in an
emergency.



knowyourOTCs.org
Take your healthcare personally.

For more information about safe
medicine use, visit KnowYourOTCs.org