Deceptive Detective

Who created this message?
Is it from a credible or trusted source?

How does the message try to attract my attention?
Does it use ALL CAPS in the headlines? Does it use powerful images?

Why do you think this message was created?
What type of action do you think the author wants you to do after reading?

When was the message published?
Is it missing a date? Does it have an incorrect date, or is it old?

How did the message make you feel?
Do you think others might feel the same way?

For more information about news and media literacy, go to commonsense.org/education.

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