

Drug Update 2011

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Pabst Brewing Co. releases fruit flavored malt beverages

A new beverage called Blast by Colt 45 is said to contain fruit flavors and 12% alcohol. The product is endorsed by rapper Snoop Dogg and is labeled in colorful containers with bubbly font. For underage drinkers, the high alcohol level and fruity flavors present an enticing and dangerous combination similar to the recently banned alcoholic energy drinks.

<http://www.prideprevention.org/docs/april11.pdf>

Lazy Cakes: Melatonin-laced brownies contain potentially lethal dosage

A new drug-filled brownie is being sold on the internet and at convenience stores across the United States. Lazy Cakes contain melatonin, valerian root, passion flower, and rose hips. Though these are intended to help an adult fall into a deep sleep, the melatonin dosage (7.8 mg per "cake") in each brownie could affect the central nervous system to the point of impaired breathing. This potentially dangerous dosage packaged in colorful psychedelic wrappers especially raises concern about the threat Lazy Cakes poses to children. Sold as a dietary supplement, Lazy Cakes are able to bypass FDA regulations and are therefore quite widely available. Memphis has already seen one case of a two-year old ingesting a portion of Lazy Cake and being rushed to the local hospital. The boy recovered but doctors say overdosing on this melatonin-filled pastry could absolutely lead to respiratory depression and death.

<http://www.nbc12.com/story/14168427/cg-3-linedangers-of-lazy-cakesrichmond12-on-your-side-alert>



Ecstasy...It's Back!

MDMA (3, 4 methylenedioxy-N-methylamphetamine), or ecstasy, is a synthetic drug with both stimulant and hallucinogenic qualities. The drug, once popular within the rave culture and in non-alcoholic dance clubs, had been on the decline, but recent reports show that use of this drug, along with raves, is on the rise. Because of MDMA's popularity, not only is the production increasing around the world, but tablets and capsules being sold as "Ecstasy" are often not pure MDMA. The growing number of pills and capsules being marketed as MDMA but containing drugs like methamphetamine, PCP, amphetamine, ketamine, and PMA—with or without MDMA—has increased the dangers associated with MDMA use.

Source: <http://www.streetdrugs.org/mdma.htm> and Officer Jermaine Galloway, Boise Police Dept.

Spike Your Juice!

An easily accessible online product turns any kind of juice into an alcoholic beverage. European inspired Spike Your Juice is sold online for \$9.99 and not regulated by any state department of alcoholic beverage control because it is categorized as food. The product is essentially yeast and organic cane sugar which ferment with any juice and can produce an alcohol content percentage range of 3% to 14%, depending on how many days the ingredients are allowed to react. Parents are concerned that minors have access to such a product simply by checking the box that asks if the buyer is 21 years or older.

Source: <http://www.deseretnews.com>

Adult Chocolate Milk

With a slogan boasting "re-taste your youth at 40 proof", Adult Chocolate Milk is the first in a line of products from Adult Beverage Company that pair childhood favorites with liquor. Easily accessible for purchase, Adult Chocolate Milk is available to buy online and in stores in 36 states. Other products from Adult Beverage Company scheduled for release include Orange Cream, Fruit Punch, and Limeade.

http://articles.nydailynews.com/2010-12-31/entertainment/27086039_1_facebook-page-twist-proof

DEA finds Spice not so nice

Five substances used to make the herbal incense known as K2 or Spice have been banned temporarily after the Drug Enforcement Administration reviewed the chemical content of the plant product and found several synthetic cannabinoids as substances of concern. During this temporary one-year ban, which took effect November 2010, the DEA will further review the substances and decide whether or not to add them permanently to the Schedule I list of illegal drugs. The synthetic substances in Spice are up to 10x more potent than THC, the active ingredient in marijuana. Reported side effects of smoking this product "not intended for human consumption" include extreme agitation, high blood pressure, and increased heart rate.

Want to learn more about Spice?

The latest documentary produced by Human Relations Media is a 13-minute long program featuring Idaho experts and is available to borrow from the Idaho RADAR Center. Visit <http://radar.boisestate.edu> or call 208-426-2946 to order a copy.

Electronic Cigarettes & Secondhand Smoke

Electronic cigarettes emit two dangerous chemicals—nicotine and diethylene glycol, a chemical used in antifreeze that can cause eye irritation and respiratory-tract irritation. With chronic exposure it can cause harmful reproductive and fetal effects. Nicotine can cause heart attacks and other dangerous cardiovascular conditions. Action on Smoking and Health expresses concern about their use in places where the vapors may be inhaled by nonsmokers.

Read more at: <http://www.gaspforair.org/gasp/gedc/artcl-new.php?ID=546>

“People who begin drinking alcohol **before the age of 15** are **six times** more likely than those who start at age 21 and older to develop alcohol problems. Parents and other adults need to be aware that providing alcohol to children can expose them to an **increased risk for alcohol abuse** and set them on a path with increased potential for **addiction**.”

-SAMHSA Administrator
Pamela S. Hyde, J.D.

Four Loko Reformulated

The caffeinated alcoholic energy drink involved in cases of alcohol poisoning and deaths nationwide is back on the shelves. Once popular among binge drinking college students for the promise of a prolonged buzz enabling the drinker to party all night, the reformulated Four Loko has removed all caffeine and stimulants. The newest version of Four Loko still contains up to 12% alcohol and often comes in 23.5 ounce cans. Other brands of alcoholic energy drinks such as Core, have also modified their recipes and returned to the shelves.

<http://ccsu236.wordpress.com/2010/12/10/four-loko-banned-and-now-reformulated/>

Marijuana Linked With Testicular Cancer

Use is associated with nonseminomas, the more aggressive form of the disease. The researchers found that the odds of having testicular cancer were 70 percent higher among men who reported current marijuana use compared with nonusers.

<http://radar.boisestate.edu/pdfs/MarijuanaLinkedwTesticularCancer.pdf>

10 Slang Terms Parents Need to Know About Rx Drugs

1. **All Star** — Taking multiple drugs
2. **Vikings** — Vicodin pills
3. **Trail Mix** — Various prescription drugs, often served in a bag or bowl at parties
4. **Cotton** — OxyContin
5. **Kibbles & Bits** — Ritalin
6. **Jack** — A person who steals someone else's drugs
7. **Pancakes and Syrup** — Combination of a sedative and codeine cough syrup
8. **Babysit** — Guiding a friend through first drug experience
9. **V** — Valium
10. **Legal Speed** — Over-the-counter asthma medication

For more info visit:
www.informedfamilies.org

“Whipped Lightning” and “Cream” Alcoholic Whipped Cream

Also referred to as “Cream” and “Whipahol”, Whipped Lightning contains 30 to 36 proof alcohol available in ten flavors. Currently sold in 16 states, the product is promoted as being the perfect topping for anything from coffee to alcoholic shots and fancy cocktails. Whipped Lightning can be dangerous because the sweetness masks the alcohol flavor and entices consumers to opt for generous servings. On the website's distribution map of nationwide availability, Idaho is listed as a state in which Whipped Lightning is “Not Yet Available”, hinting at hitting Idaho shelves in the near future.

<http://www.whippedlightning.com/article.jsp?article=195>

Ivory Wave

Synthetic stimulants being sold as bath salts are being smoked, snorted, and injected by users despite the warning “not for human consumption”. The bath salts can be legally purchased over the internet and in head shops in the United States although they have been banned in Canada, Australia, Israel, and the European Union. Dangers associated with Ivory Wave include rapid heart rate, agitation, increased blood pressure, seizures, kidney failure, overdoses, extreme paranoia, insomnia, muscle damage, hallucinations, suicidal thoughts, brain swelling, and intense cravings for more.

For more information visit: http://www.betheparents.org/articles/the_new_legal_highs

Youth Perception of “Great Risk”

Percentage of youth who perceive danger in the following activities:

- 70%** Smoking 1 or 2 packs of cigarettes a day
- 50%** Using cocaine or LSD once or twice a month
- 40%** 5 or more alcoholic drinks once or twice a week
- 34%** Smoking marijuana once a month

Source: SAMHSA Survey 2007-08